



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37556-1	10/21/12	October 2012	10/01/12 - 10/16/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
House Majority PAC	ISSUE	2001

Flight Dates	Order #	Alt Order #
10/10/12 - 10/16/12	37556	08879093

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	79	86

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/10/12	10/16/12	8 News Now Noon M-F	12-1230p	MTWTF--	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 MTWTF-- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/16/12 12:25 PM 8 News Now Noon M-F 12-1230p :30 HMP1212H \$1,300.00 NM									
5	10/10/12	10/16/12	8 News Now 4p M-F	4-5p	MTWTF--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 MTWTF-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/16/12 4:23 PM 8 News Now 4p M-F 4-5p :30 HMP1312H \$1,600.00 NM									
6	10/12/12	10/15/12	8 News Now 5-630p M-F	5-630p	1---1--	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/12 10/18/12 1---1-- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 10/12/12 5:08 PM 8 News Now 5-630p M-F 5-630p :30 HMP1212H \$1,700.00 NM 2 8 M 10/15/12 6:26 PM 8 News Now 5-630p M-F 5-630p :30 HMP1312H \$1,700.00 NM									
7	10/10/12	10/16/12	Ellen	3-4p	MTWTF--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 MTWTF-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 10/12/12 3:38 PM Ellen 3-4p :30 HMP1312H \$1,600.00 NM									
Total Spots							5		

Payment Terms 30 Days

<u>Gross Total</u>	\$7,900.00
<u>Agency Commission</u>	\$1,185.00
<u>Net Amount Due</u>	\$6,715.00